



# Saber UH 2023

Convención Científica Internacional  
Universidad de La Habana



Instituto de Farmacia y Alimentos  
Universidad de La Habana



**SIMPOSIO INTERNACIONAL**  
Educación Superior, Sociedad y Desarrollo

## THIRD CALL

The Center for Studies for the Improvement of Higher Education (CEPES), the Institute of Pharmacy and Food (IFAL) and the Faculty of Tourism (FTUR) of the University of Havana is pleased to announce the

### INTERNATIONAL SYMPOSIUM

**“Higher Education, society and development”**

which will take place as part of the

**INTERNATIONAL SCIENTIFIC CONVENTION OF THE UNIVERSITY OF HAVANA**

**“Saber UH 2023”**

May 29 - June 2, 2023

The symposium will represent an ideal opportunity for the exchange of scientific results in order to contribute to the development of a critical-transformative reflexivity of the diversity of topics that concern Higher Education; as well as the study of its implications in the plurality of areas where the phenomenon is resolved and, in particular, the promotion of the exchange between teachers and graduates of the Tourism and Pharmaceutical and Food Sciences careers, on good practices, challenges and perspectives on professional training.

The Organizing Committee will ensure a program of high scientific level in carrying out different activities, among which stand out: plenary conferences, oral presentations, round tables, panels, debate workshops and poster exhibition. Within the framework of

the symposium, a Regional Workshop will be held with the Coordination of the Cuban Network of UNESCO Chairs, as well as the launch of books on emerging themes of the current problems of Higher Education; The participants will also have the opportunity to learn about the culture, history and social life of our University of Havana in its 295th Anniversary, as well as the Cuban capital, in different specialized activities that will be carried out in a climate of hospitality that will make your stay fruitful, pleasant and unforgettable.

### **ORGANIZING COMMITTEE**

**President:** PhD. Amauris Laurencio Leyva (Director del CEPES)

**Honorary president:** PhD. Liliana Mateu López (Decana del IFAL)

**Honorary president:** PhD. Martha Omara Robert Beatón (Decana del FTUR)

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**Members:** PhD. Alicia Casariego Año (IFAL)

**Members:** MSc. Caridad Adelaida Alcebo Valiente (FTUR)

### **SCIENTIFIC COMMITTEE**

**President:** PhD. Mercedes González Fernández-Larrea (CEPES)

**Executive secretary:** Dr. C. Dayana Travieso Valdés (CEPES)

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**Members:** PhD. René Tejedor Arias (IFAL)

**Members:** PhD. Whilmer Armas Rosales (IFAL)

**Members:** PhD. Yudemir Cruz Pérez (FTUR)

**Members:** PhD. Yasser Vázquez Alfonso (FTUR)

**Members:** PhD. Bárbara Rodríguez Álvarez (FTUR)

**Members:** PhD. Caridad Fernández Valderrama (FTUR)

## **LIST OF THE EVENTS AND THEMES INCLUDED IN THE SYMPOSIUM**

### **1. Higher Education, society and development**

- Pedagogy of Higher Education: from face-to-face to virtually in university education.
- University Management in the current scenarios of development of higher education.
- Higher Education in the projection and praxis of research, innovation and social development systems.
- University extension: integration and social transformation.
- Educational technology and innovation: critical routes, contemporary environments and institutional projections.
- Responsibility, equity and social responsibility of the university.
- The university and environmental education for sustainable development.
- Continuing Education: the challenge of promoting lifelong learning opportunities for all.

### **2. Challenges and prospects in the teaching of Pharmaceutical and Food Sciences**

- Lessons learned and impacts on professional training during the pandemic stage.
- Strategies for vocational and professional guidance.
- Quality management and accreditation in undergraduate and postgraduate.
- The articulation between undergraduate and postgraduate training.
- The university-company-society link.
- 2030 Agenda and curricular improvement.
- Strategic vision for international collaboration.

### **3. IX International Workshop: "Challenges of Higher Education in the face of tourism development"**

- Tourism training in the dynamics of local development.
- Professional development of the faculty and its impact on higher education in tourism.
- The role of university extension in the training of tourism professionals.
- Postgraduate training at the center of the challenges of tourism development.
- The management of the professional practice component in tourism careers.
- Higher technical education in tourism: Challenges and Challenges.
- Methodological scientific work and its impact on the quality of higher education in tourism.

### **Rules for presentation and publication of works**

Abstracts will be uploaded to the event website during registration, in Word format, in a single paragraph with no more than 250 words, excluding title and affiliation.

Title: in **bold** letters

– Authors: name and surname, underline the author presenting the work, refer to the presenter's email and the affiliation of all the authors with a number in superscript after the name and put each institution of origin below.

– Structure of the abstract: background, objectives, results and conclusions.

For more information on the characteristics of the abstract, check the convention website.

The review of the papers will be carried out by the Scientific Committee of the symposium, which decides their acceptance and mode of presentation: oral or poster.

Each author has the right to present a maximum of two works, which can be within the same event or in different ones of the Convention.

The selected works may be published in the magazines of the University of Havana according to the themes of the event in which they participate (information on the web) and following its rules. In the case of this symposium, there is the Cuban Journal of Higher Education, indexed in Scielo.

**Official languages:** Spanish and English.

#### **Important dates**

Start date for abstract submission	January 3, 2023
Deadline for submission of abstract and registration	March 15, 2023
Papers Acceptance Notification	April 5, 2023
Early registration	Before April 15, 2023
Deadline for submission of full papers	Before May 15, 2023
Accreditation	May 26-29, 2023
Opening ceremony	May 29, 2023
Closing ceremony	June 2, 2023

#### **Registration fees**

<b>Participants</b>	<b>Category</b>	<b>Before April 15</b>	<b>After April 15</b>
Cuban delegates CUP	Professional delegate	1800,00	2000,00
	Postgraduate Student	1350,00	1500,00
	Undergraduate Student	900,00	1000,00
	Professional delegate	180,00	200,00

Delegados extranjeros USD	Postgraduate Student	135,00	150,00
	Undergraduate Student	90,00	100,00
	Accompanying Person	72,00	80,00

Payment of the registration fee will be made from April 5 to May 28, 2023, through the event platform [www.convencionuh.com](http://www.convencionuh.com) and [www.convencion.uh.cu](http://www.convencion.uh.cu) in the corresponding category for foreign delegates. National delegates will make the payment by bank transfer or through the ENZONA and Transfermóvil payment gateways.

Undergraduate and graduate students must present an official letter from the university to certify their status and be able to pay.

### **Invitaciones**

The participants in the Convention who require a letter of invitation to carry out the corresponding travel procedures, may request it from the Organizing Committee by e-mail: [convencion@rect.uh.cu](mailto:convencion@rect.uh.cu)

For more information related to registration fees, payment methods, registration fee rights, hotel offers and other topics of interest, consult the official website of the event and/or by mail: [convencion@rect.uh.cu](mailto:convencion@rect.uh.cu)

**The University of Havana welcomes you.**  
**It will be a pleasure to be able to count on your presence and your**  
**experience in the great event**