

## 2nd Notice

### IV INTERNATIONAL CONGRESS ON ECONOMICS, ACCOUNTING AND ADMINISTRATION (ECAD 2023)

Within the framework of the International Scientific Convention University of Havana 2023, the Faculties of Economics, Accounting and Finance and Tourism, the Center for the Study of management Techniques (CETED), the Center for the Study of the Cuban Economy (CEEC) and the Center for Research in International Economics (CIEI) of University of Havana call for participation from May 30 to 31 in:

### INTERNATIONAL SYMPOSIUM ON ECONOMICS, ACCOUNTING AND MANAGEMENT

Main theme: Productive transformation, social inclusion, and international insertion. National and foreign teachers and researchers, specialist in Economics, Accounting, Tourism and Administration will be able to participate in order to socialize the scientific and professional production resulting from their work in recent years.

#### Themes:

- Institutionalality, public policies and sustainable development
- Productive transformation and competitiveness
- Global value chains, international trade and economic integration
- Foreign investment and external financing
- Social policy, equity and development
- Economy and environment
- Innovation y entrepreneurship
- Cooperativism and social and solidarity economy
- Accounting and auditing
- Political economy and critical thinking

#### Organizing Committee:

President: Dr. C. Silvia Odriozola Guitart

#### Members:

Dr. C. Mercedes del Carmen Franco  
Dr. C. Magela Pérez Pérez  
Dr. C. Lourdes Souto Anido  
MSc. Karina Cruz Simón  
Lic. Carlos Luis Hechavarría Cabrera  
Dr. C. Sergio Pozo Ceballos  
MSc. Francisco T. Rodríguez González

#### Academic Committee:

President: Dr. C. Francisco Borrás

#### Members:

Dra. C. Lourdes Souto Anido  
Dr. C. José Manuel Pozo Rodríguez  
Dra. C. Ileana Díaz Fernández  
Dra. C. Mercedes García Ruiz

Dr. C. Antonio Romero Gómez

Dra. C. Mariuska Sarduy González

Dra. C. Ángela L. Palacios Hidalgo

**Contact:** Dra. C. Mercedes del Carmen Franco, [mercedes.franco@ftur.uh.cu](mailto:mercedes.franco@ftur.uh.cu)

## I SCIENTIFIC WORKSHOP “ALEXIS CODINA JIMÉNEZ”: MANAGEMENT IN THE DEVELOPMENT OF ECONOMIC STAKEHOLDERS

Organized by the Center for the Study of Management Techniques (CETED) of the University of Havana, its objective is to contribute to the development and dissemination of research results on management and business management.

### Themes:

- Management education and training
- Public-private articulation in the local organizational fabric
- Competency management and managerial potential
- Organizational Development and Innovation

### Organizing Committee:

President: Dr. C. Katy C. Herrera Lemus

Scientific Secretary: Dr. C. Ángela Laura Palacios Hidalgo

Organizational Secretary: MSc. Francisco Teodoro Rodríguez González

### Members:

Lic. Anny Pérez Almaguer

Tec. Alfredo Wilson Ayala González

Tec. Gustavo Cordero Martínez

**Contact:** Dra. C. Ángela Laura Palacios Hidalgo [angela.palacios@ceted.uh.cu](mailto:angela.palacios@ceted.uh.cu)

### STANDARDS FOR PUBLICATION, SUBMISSIONS AND PUBLICATION OF PAPERS

The abstracts of the papers will be uploaded to the event website during registration, in word format, in single paragraph with no more than 250 words, excluding title and affiliation. The title in bold letters.

- Authors: first and last names, underline the author presenting the paper, refer to the presenter's e-mail address and the affiliation of all authors with superscript number after the name. Place each institution of origin below.
- Structure of the abstract: background, objectives, results, conclusions and bibliographies.

The review of the papers and their acceptance will be subject to the evaluation of the Academic Committee corresponding to each event, which will evaluate the abstracts and notify the contact. For registration and submission of abstract visit the site, [www.convención.uh.cu](http://www.convención.uh.cu)

### Important dates:

- Submissions of abstracts and registration from **January 3rd to March 15, 2023**
- Notification of acceptance of Works **April 5, 2023**
- Early registration **before April 15, 2023**
- Deadline for the submissions of complete papers **before May 15, 2023**
- Submissions of written papers for review and publication in journals **before May 20, 2023**

### **Publications:**

Once the refereeing process is concluded, the approved papers will be published in the Convention Proceedings. The papers that stand out for their contribution to the economic sciences and that meet the editorial standards will be proposed by the Academic Committee for publication in the journals:

### **ECONOMY AND DEVELOPMENT**

<http://www.econdesarrollo.uh.cu>

### **COFIN HAVANA**

<http://www.cofinhab.cu>

### **EKOTEMAS**

<http://www.ekotemas.cu>

### **CUBAN OBSERVATORY OF ECONOMIC SCIENCES**

<http://www.observatorio.anec.cu>

### **Registration fees:**

Participants	Category	Before April 15	After April 15
<b>Cuban delegates CUP</b>	Professional Delegate	1800,00	2000,00
	Graduate student	1350,00	1500,00
	Undergraduate student	900,00	1000,00
<b>Foreign delegates USD</b>	Professional Delegate	180,00	200,00
	Graduate student	135,00	150,00
	Undergraduate student	90,00	100,00
	Companion	72,00	80,00

Payment of the registration fee Will be made from April 5 until May 28, 2023, through the event's platform [www.convencionuh.com](http://www.convencionuh.com) and [www.convencion.uh.cu](http://www.convencion.uh.cu) in the corresponding category for foreign delegates.

National delegates will pay by bank transfer or through the payment gateways ENZONA and Transfermóvil.

### **Invitations:**

Convention participants who require a letter of invitation for travel arrangement may request it from the Organizing Committee at the following e-mail address: [convencionuh@rect.uh.cu](mailto:convencionuh@rect.uh.cu)

For further information related to registration fees, payments methods, rights obtained by registration fees, hotel offers and other topics of interest, please consult the official website and/or send an e-mail to: [convencionuh@rect.uh.cu](mailto:convencionuh@rect.uh.cu)