



FIRST CALL

1st International Seminar on "Cross-border Electronic Commerce: a Dynamizer of the Global and National Economy"

On the occasion of the International Scientific Convention *Saber UH 2023*, the University of Havana and the Zhejiang University of Commerce and Industry, China, are pleased to invite you to participate in the **1st International Seminar on "Cross-border Electronic Commerce"**, to be held on June 1 and 2, 2023, at the University of Havana.

Objectives:

1. Analyze the main trends of electronic commerce within international trade flows in the last years.
2. Discuss some of the benefits that the insertion in the dynamic transactions of electronic commerce could be oriented toward developing countries.
3. Study the experiences of companies and other public and private entities of the People's Republic of China in their dynamic participation in international electronic transactions.

Organizing Committee:

- 1- DSc Dionisio Zaldivar Silva / University of Havana Vice-Rector
- 2- DSc Rui Zhang / Zhejiang University of Commerce and Industry Vice-Dean
- 3- DSc Antonio Romero / University of Havana Research Center for International Economics (CIEI-UH, for its Spanish acronym)
- 4- Reinando Molina, M.A. / University of Havana School of Accounting and Finance
- 5- Armando Franco Senén, B.A. / "PALCO" Business Group

Scientific Committee:

- 1- DSc Li Xiulin / Zhejiang University of Commerce and Industry

- 2- DSc Fidel de la Oliva de Con / University of Havana School of Accounting and Finance
- 3- DSc Sussete Hernández Guzmán / University of Havana School of Law
- 4- DSc José Carlos del Toro Rios / Ministry of Finance and Prices (MFP, for its Spanish acronym)
- 5- DSc Juan Triana Barros, / University of Havana Center for Cuban Economy Studies (CEEC-UH, for its Spanish acronym)
- 6- DSc Fernando Machado / University of Havana Research Center for International Economics (CIEI-UH, for its Spanish acronym)

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Topics:

- 1- Cross-border Electronic Commerce: China Breaks the Schemes.
- 2- Present and Future of Cross-border Electronic Commerce in Latin America and the Caribbean.
- 3- Barriers to Digital Commerce: Logistics Challenges.
- 4- Cross-border Electronic Commerce: Challenges for the Law.
1st International Seminar on "The Belt and Road Initiative (BRI): 10 Years Later"

Official languages: Spanish and English.

SUBMISSION, PRESENTATION AND PUBLICATION GUIDELINES

Abstracts will be uploaded to the Convention website during registration, in word format, in a single paragraph with no more than 250 words, excluding title and affiliation.

Title: in bold letters

- Authors: name and surname, underlining the author presenting the paper, indicating the presenter's e-mail address and the affiliation of all authors with superscript number after the name, and including each institution of origin below.
- Structure of the abstract: background, objectives, results, and conclusions.

All papers will be subjected to a review process by the Scientific Committee of every event, which will decide upon the acceptance and the way papers will be presented: oral or poster.

The selected papers may be published in the journals of the University of Havana according to the topics of the event (information on the web) and following its guidelines.

Important dates

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| Abstract submission starting date | January 3, 2023 |
| Abstract submission and registration deadline | March 15, 2023 |
| Notification of acceptance of papers | April 5, 2023 |
| Early registration | Before April 15, 2023 |
| Full paper submission deadline | Before May 15, 2023 |
| Accreditation | May 26-29, 2023 |
| Opening Ceremony | May 29, 2023 |
| Closing Ceremony | June 2, 2023 |

Registration Fees

| Participants | Category | Before April 15 | After April, 15 |
|--------------------------------------|-----------------------|-----------------|-----------------|
| Cuban delegates CUP (Cuban Pesos) | Professional Delegate | 1800,00 | 2000,00 |
| | Postgraduate Student | 1350,00 | 1500,00 |
| | Undergraduate Student | 900,00 | 1000,00 |
| Foreign delegates USD | Professional Delegate | 180,00 | 200,00 |
| | Postgraduate Student | 135,00 | 150,00 |
| | undergraduate Student | 90,00 | 100,00 |
| | Accompanying Person | 72,00 | 80,00 |

Payment of the registration fee should be made from *April 5th until May 28th, 2023*, through the Convention platforms <https://convencion.uh.cu> and <https://convencion.uh.com> in the corresponding category for foreign delegates. National delegates will make the payment by bank transfer or through the ENZONA and Transfermóvil payment gateways.

Undergraduate and graduate students must submit an official letter from the university to certify their status and be able to pay.

Invitations

Convention participants requiring an invitation letter to make the corresponding travel arrangements may request it from the Organizing Committee by e-mail: convencion@rect.uh.cu.

For further information related to registration fees, payment methods, registration fees benefits, hotel offers, and other topics of interest, please consult the Convention official website and/or send an e-mail to: convencion@rect.uh.cu.